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Visit <http://www.buschgardensnews.com/page/pretzelcoaster> this afternoon for broadcast-quality video and high-resolution images of the contest.

A TWISTED COASTER AFFAIR AT BUSCH GARDENS

Snyder's of Hanover Pretzel Coaster Build-off Winner Announced

WILLIAMSBURG, Va. (July 15, 2010) – A mother of two from Wayne, N.J., engineered a roller coaster out of crunchy pretzels to win the second annual Snyder's of Hanover Pretzel Coaster Build-off Contest today at Busch Gardens in Williamsburg, Va.

Jennifer Westcott used a variety of Snyder's of Hanover pretzels to build the winning coaster in three hours. The judges – experts in the fields of pretzel production and roller coaster construction – praised the winner for her attention to detail, accuracy and overall presentation.

Westcott was one of six finalists who earned a spot in the contest by building her own pretzel-coaster at home and submitting it to the Snyder's of Hanover website.

The finalists competed today at Busch Gardens using only pretzels, a glue gun and their own imaginations. Each had the same challenge – to build Griffon, the world's tallest and first floorless dive coaster.

Westcott had a plan to set herself apart from the competition.

"We covered all different elements of the coaster as best we could," she said.

For winning today's contest, Westcott received a four-pack of two-year, 2-Park passes to Busch Gardens and Water Country USA, and a year's supply of Snyder's of Hanover pretzels. The estimated retail value of the grand prize is more than \$1,200.

"We're having a great time at Busch Gardens," said Westcott. "We rode all the coasters and went to Water Country USA. My girls are loving it."

Coaster Finalists

Jennifer Westcott, Wayne, N.J.

Cynthia Kreager, Stacy, N.C.

Diane Toomey, Allentown, Pa.

Henry Pehr, Cary, N.C.

Jessica Hildebrand, Scott Township, Pa.

Gregory Stanton, Lanham Md.

SeaWorld Parks & Entertainment operates 10 parks across the U.S. including SeaWorld parks in Orlando, San Diego and San Antonio; Busch Gardens parks in Tampa, Fla. and Williamsburg; Discovery Cove and Aquatica in Orlando; Sesame Place near Philadelphia, Pa.; and water parks Adventure Island in Tampa and Water Country USA in Williamsburg.

Snyder's of Hanover has been America's favorite Pretzel Bakery since 1909. They have been recognized for their creative new products and their assortment of delicious pretzels. Snyder's of Hanover is the healthy, great tasting brand of snacks Americans choose! For recipes and amusing facts on pretzels visit www.snydersofhanover.com.

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