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BUSCH GARDENS LAUNCHES EUROPE IN THE AIR; CELTIC FYRE

High-Tech Simulator And New Show Debut In Ireland Village

Williamsburg, VA (April 30, 2010) - Fans flocked to Busch Gardens' Ireland village Friday morning for the launch of the park's newest family-friendly attraction, "Europe in the Air." The high-tech motion simulator swoops guests across gorgeous terrain and past the continent's most recognizable landmarks. Guests dive low over Stonehenge, soar past Neuschwanstein Castle in Germany and float over the Colosseum in Rome. With amazingly sharp video quality and incredible surround sound, "Europe in the Air" puts guests in the midst of all the action.

Across the pavilion at the Abbey Stone Theatre, Busch Gardens' entertainment team has put the final touches on "Celtic Fyre," the park's newest live show. "Celtic Fyre" features authentic Irish choreography, storytelling, singing, music and the magic of Irish dance. With a cast of singers, Irish dancers and musicians, guests will be clapping their hands and shouting "Erin Go Bragh."

"Busch Gardens continuously reinvents itself to keep the park fresh for our guests," said park President John Reilly. "Busch Gardens offers more than just thrill rides. With the addition of Europe in the Air and Celtic Fyre, we have added to our already strong stable of family-friendly attractions here at Busch Gardens."

SeaWorld Parks & Entertainment operates 10 parks across the U.S. including SeaWorld parks in Orlando, San Diego and San Antonio; Busch Gardens parks in Tampa, Fla. and Williamsburg; Discovery Cove and Aquatica in Orlando; Sesame Place near Philadelphia, Pa.; and water parks Adventure Island in Tampa and Water Country USA in Williamsburg.

The 10 parks play host to 25 million guests each year and employ 26,000 people nationwide. To learn more, visit www.SeaWorldParksandEntertainment.com or call toll-

free (888) 800-5447. Additionally, SeaWorld Parks & Entertainment created the SeaWorld & Busch Gardens Conservation Fund, a non-profit, private charitable foundation committed to supporting wildlife and habitat conservation, research, education and animal rescue programs worldwide. Learn more at SWBG-ConservationFund.org.

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